



Lead Generation Robot User Guide

Lead Generation Robot Users Guide

Use with the 48 Hour
Launch Plan To Learn How
To Get Leads On Demand





Lead Generation Robot User Guide

This is a quick action guide to using your Lead Generation Robot. Your robot will generate an .html/.htm file for you. This file will contain business details, including Phone and Emails. It also includes a number of pre-written emails.

To contact your leads simply select a business and an email template. Click the listed email and it will open your email application with an email already written. Just check or edit and send.

It also list telephone numbers that will call when clicked on mobile phones.

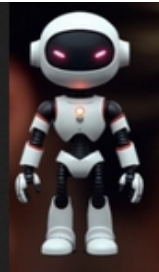
This document should be used in conjunction with the

[48 Hour Launch Plan](#)

IMPORTANT:

Cold SMS calling is strictly controlled. If you send texts to businesses ensure you follow your country rules.

SMS generally requires prior consent so is best used as a follow up after email or phone contact.



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1. Introduction

The **Lead Gen Robot** is a custom GPT that extracts business contact details from Google search pages and builds a ready-to-use email sender page.

What it does:

- Reads saved Google search results (.html files).
- Pulls out business names, phone numbers, websites, and addresses.
- Shows the data in a table inside your Lead Generator (GPT).
- Asks if you want to add emails to the data.
- If yes, it extracts contact emails from the business websites in batches of 5.
- When completed it will ask if you want the data in the html tool.
- If yes, it creates a downloadable **email-phone.html** page you can open on your pc or mobile phone to send pre-written email messages directly to businesses or phone them with a click.

Why use it:

- Fast way to build local business lead lists.
- No spreadsheets or manual copy/paste needed.
- Generates an instant tool you can use on pc or mobile for outreach.



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2. Preparing Your Input Data

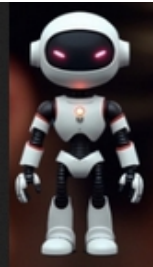
The Lead Gen Robot works from Google search result pages saved as .htm/.html files.

How to create one:

1. Open Google in Chrome or another suitable browser.
2. Search for a business type and location (e.g. *Plumbers in Manchester UK*).
3. Scroll through the Businesses (local listings) block (3 Pack) (click the “More businesses” button if shown).
4. If required (and available) select results page from bottom of listings (each page contains 20 businesses).
5. Right-click → **Save As/Save Page As...** Or CTRL+S.
6. Save the file (e.g. **plumbers in manchester uk - Google Search.htm**).
7. Store the file in an appropriate folder on your computer so you can find it later. i.e. “lead-files”.

Tips:

- Make sure you save the *whole html page*, not just a screenshot.
- The saved **.html/.htm** file can be uploaded into the Lead Gen Robot by clicking the + sign at the left of the input box. Then select **Add Photos & Files** and navigate to the search results html file you saved previously.
- If you have not uploaded a file, the robot will prompt for one and give you instructions on how to get one.



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- Your search results should look something like the image below (scrolled down).

The screenshot displays a Google search for "plumbers in plymouth". The results are filtered by "Rating" and "Hours". The list includes:

- MEP Plumbing & Heating**: 4.9 stars (109 reviews), Plumber, 15+ years in business, Plymouth. Closed. Opens 8 am Mon. 07446 913226. "Responsive, puntual, good communication, and quality work."
- NC Plumbing and Heating**: 5.0 stars (4 reviews), Plumber, 7+ years in business, Plymouth. 07812 191458. "Would definitely recommend"
- J.Clifton | Boiler Repairs, Servicing & Plumbing ...**: 4.9 stars (127 reviews), Plumber, 15+ years in business. Closed. Opens 9 am Mon. 07970 302510. "We highly recommend!"
- Pro Plumbers & Pipe Fitters - Leakag...**: 5.0 stars (2 reviews), Plumber, 3+ years in business, Plymouth. Open 24 hours. 07825 446583. "Carried out the necessary repairs and was fast and efficient."

Below the list is a link to "See web results". To the right is a map of Plymouth showing the locations of the listed businesses marked with red pins. The map includes labels for various areas like Stoke Climsland, Tavistock, and Dartmoor National Park.

At the bottom, there is a "Go" button with a search bar and a "Next" button.





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3. Using the Lead Gen Robot



1. Open your custom GPT (**Lead Gen Robot**) in ChatGPT > GPTs > MyGPTs.

My GPTs

**Create a GPT**
Customize a version of ChatGPT for a specific purpose

**Lead Generator AI**
Extracts local business data from uploaded html file

10+ Chats
Anyone with a link



2. Click or Type: **“Let’s find some leads.”**

3. Upload a saved Google search **.htm** file.

4. The robot will:

- Prompt you to upload an html file if not already done.
- Run the extractor script.
- Pull business names, phone numbers, websites, and addresses.
- Show the results in a table inside the chat.
- Ask you if you want to add emails to the table.

5. Say Yes please. The robot will extract emails from 5 business at a time.

- When a batch is complete it will ask if you want more. Keep saying yes until they have all been done. (20 business).



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6. When the robot confirms all business have been checked you can say "Create my HTML file please".
 - It will build a new **email-phone.html** file with all leads included.
7. Download the generated file when the link appears.
8. Double click on the file to run it.

You now have a working **email sender page** containing your extracted leads.

TIPS:

If you have any problems or the robot does not do what you expect. Simply tell it what to do. You can also ask, why it isn't doing what you expect?. Any extraction issues simply say- "Redo the extraction with improved process". It can fix things itself and will learn with you.



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Example Conversation:

Let's find some leads

✅ Prerequisites confirmed:

- `lead_extractor.py` is present
- `email-phone.html` is present

📁 **Next step:** Please upload one or more Google search HTML export files. These are the `.htm` or `.html` files you get when saving search results from Google Maps.

🔍 Quick How-To (Export Instructions):

1. Search in Google (or Google Maps) for something like:
"Plumbers in Manchester"
2. Scroll through the results so more listings load.
3. Right-click anywhere on the page and choose "Save As..."
4. Save as **Webpage, Complete (.html)**.
5. Upload the `.html` file here.

Once uploaded, I'll extract the business names, phones, websites, and addresses automatically.

Ready when you are! 📄 📌

📄 📌 🗨️ ...



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plumbers in manchester2 - Google Se...
File

✖ Error: Unable to import `lead_extractor.py`

This usually means the file isn't in the Python path or the import structure isn't recognized due to the environment setup.

Let's fix this manually by loading and running `run_on_all_html()` using a direct file path.

🔧 Retrying extraction now... `</>`

Extracted Business Leads				
	Source File	Business Name	Phone	Website
	Google Search.htm			
4	plumbers in manchester2 - Google Search.htm	MCR Heating and Plumbing Ltd	07398 198853	http://www.mcrheatingandplumbing.co.uk/
5	plumbers in manchester2 - Google Search.htm	JD Plumbing and Heating (Manchester) Limited		https://www.jdplumbingmcr.co.uk/
	plumbers in	A A Manchester		http://www.aamanc

✔ Leads extracted successfully from the uploaded HTML file.

📄 File ready for download:

[Download business-leads.csv](#)

Would you like me to **start finding emails from the websites** now, or would you prefer to **export the current data as-is** into the interactive email template? `</>`



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yes please find emails

Talked to virweb.com

Talked to virweb.com

Talked to virweb.com

Talked to virweb.com

Talked to virweb.com

Leads With Emails (First 5)					↓ ↗
		Business Name	Phone	Website	Address
1	.htm	JB Plumbing and Heating	07928 486113	https://jbplumbingmanchester.co.uk/	JB Plumbing Heating, 188 Wilbraham Road, Greater, Wh Range, Man
2	.htm	Manchester Plumbing Services LTD	07759 403828	http://manchesterplumbingservices.com/	
3	.htm	Zodiac Plumbing & Heating Solutions	0161 388 5506	https://www.zodiacplumbing.co.uk/	Zodiac Plum Heating Sol 9 Heyrod St, Manchest

✓ First 5 websites have been checked and emails added where available.

📁 You can now:

- ▶ **Continue** to fetch emails from the next 5 websites, or
- 📁 **Export** the current data into the email+phone tool.

What would you like to do next? </>

📄 👍 🗨️ ...



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yes plesae

Talked to virweb.com
Talked to virweb.com
Talked to virweb.com
Talked to virweb.com
Talked to virweb.com

Leads With Emails (Next 5) Download Refresh

	Source File	Business Name	Phone	Website
1	plumbers in manchester2 - Google Search.htm	JB Plumbing and Heating	07928 486113	https://jbplumbingmanchester.co.uk/
2	plumbers in manchester2 - Google Search.htm	Manchester Plumbing Services LTD	07759 403828	http://manchesterpumbingervices.com/
3	plumbers in manchester2 - Google Search.htm	Zodiac Plumbing & Heating Solutions	0161 388 5506	https://www.zodiacplumbing.co.uk/

✔ Next 5 websites have been processed and emails added where available.

Would you like me to:

- ☒ Fetch emails from the **next batch** of websites?
- ☐ Export the data into the **interactive email + phone tool**?
- ☐ Stop here and just download the updated CSV?



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next batch please

Talked to virweb.com

Talked to virweb.com

Talked to virweb.com

Talked to virweb.com

Talked to virweb.com

Leads With Emails (Batch 3)				
	Source File	Business Name	Phone	Website
1	plumbers in manchester2 - Google Search.htm	JB Plumbing and Heating	07928 486113	https://jbplumbingmanchester.co.uk/
2	plumbers in manchester2 - Google Search.htm	Manchester Plumbing Services LTD	07759 403828	http://manchesterpumbingservices.com/
3	plumbers in manchester2 - Google Search.htm	Zodiac Plumbing & Heating Solutions	0161 388 5506	https://www.zodiacplumbing.co.uk/

✓ Batch 3 completed — emails have been extracted and added where available.

Would you like me to:

- ▶ Proceed with the **next 5 websites?**
- 📁 Export this data into the **interactive email + phone template?**
- Stop here and just download the CSV?

Let me know your preference! </>

— — —



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next batch please

Talked to virweb.com

Talked to virweb.com

Leads With Emails (Final Batch)				
	Source File	Business Name	Phone	Website
1	plumbers in manchester2 - Google Search.htm	JB Plumbing and Heating	07928 486113	https://jbplumbingmanchester.co.uk/
2	plumbers in manchester2 - Google Search.htm	Manchester Plumbing Services LTD	07759 403828	http://manchesterpumbingservices.com/
3	plumbers in manchester2 - Google Search.htm	Zodiac Plumbing & Heating Solutions	0161 388 5506	https://www.zodiacplumbing.co.uk/

✓ All websites processed — email addresses have been extracted and saved.

Would you like me to now:

📁 Export everything into the interactive email + phone HTML tool,

or

📁 Just give you the updated CSV download?

Let me know how you'd like to finish up!



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give me the html tool please

✓ Your interactive HTML tool is ready!

📄 Download it here:

[plumbers_in_manchester2_email-phone.html](#)

This version includes all the extracted business leads, phone numbers, websites, and discovered emails — ready to use with built-in messaging templates and action tracking.

Let me know if you'd like to:

- 📄 Export a different batch,
- ➕ Add more leads, or
- ✓ Wrap up! </>



Running the html tools will get something that looks like this:




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AI Sales & Support — Email Sender

Pick a business and an email template. Click the phone or email to open your app. Flags will mark who you've called or emailed.

1) Choose business & email template

 JB Plumbing and Heating



More Leads + 24/7 Support



Selected: JB Plumbing and Heating

2) Details & actions

Business	JB Plumbing and Heating
Address	JB Plumbing and Heating, 188 Wilbraham Road Greater, Whalley Range, Manchester M14 7EN
Website	Visit site
Phone	07928486113
Emails	 queries@jbplumbing.co.uk

3) Edit email (optional)

Subject

More leads for JB Plumbing and Heating + 24/7 support — risk-free trial

Body

Hi JB Plumbing and Heating,

Many customers make decisions outside office hours. Our AI assistant gives JB Plumbing and Heating round-the-clock coverage—answering questions, guiding people to the right service, and capturing qualified enquiries even when the phones are busy.

During your 30-day risk-free trial you'll see:

- A lift in enquiries from after-hours and weekend traffic
- Faster responses that build trust and reduce drop-offs
- Clear, structured lead handovers directly to your inbox/CRM

Copy Subject

Copy Body

Copy Subject + Body

Open Email App

The page lets you pick a business, select a message, and either copy it or open it directly in your email app.



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Clicking the website address will open that website in a new tab,

You can also call the phone number directly by clicking on it if your PC has a phone app installed and configured. However it is likely to be easier to move the file to your mobile phone which already has click to call enabled.



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4. Reviewing Extracted Leads

After processing each batch, the Lead Gen Robot shows a table of businesses in chat. Check the details before using them:

- **Business names** should be clean (no “Ad” or prefixes).
- **Phone numbers** should have the right format and no missing digits.
- **Websites** should be real business sites, not Google redirects.
- **Addresses** should be complete where available.

If something looks wrong:

- Tell the Lead Gen Robot directly (e.g. *“Recheck phone numbers in UK format like 01752 123456”*).
- If a whole column is empty, ask it to retry with improved extraction.

Learning Feature: The Lead Gen Robot will learn as you use it. When you ask it to fix errors, it works out how to improve the extraction and lead file.

Extracted Business Leads				
	Source File	Business Name	Phone	Website
5	roofers in birmingham uk - Google Search.htm	S. Tomic Roofing Ltd Roofers Birmingham	07521 528930	https://stomicroofing.co.uk/
6	roofers in birmingham uk - Google Search.htm	Bratt Builders & Roofing Specialists	0121 427 2037	http://www.brattbuilders.com/
		Your Space		



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5. Using the Email Page on Mobile

1. Move the file to your phone:

- Download it from your GPT. (Lead Robot)
- Send it to your phone by email, cloud drive, or USB.

2. Open it correctly:

- Use **Chrome (or another browser)** on your phone.
- Don't open it in the email preview window (that blocks scripts).

3. How to use it:

- Pick a business from the dropdown or list.
- Choose a pre-written email message.
- Click **The email address** → your email app opens with the address, body and subject pre-filled.
- Edit if needed, then send.

4. Other Contact Option

- Clicking the phone number will call that number on mobile.
- Clicking the website address will open the website in a new tab. You can find the businesses contact form and email the them via the form.

5. Other option buttons:

- Tap **Copy Subject** to copy the subject for pasting.
- Tap **Copy Body** to copy the message for pasting.
- Use **Copy Subject + Body**.
- **Open Email App** will open current email in app..



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Note: Not all Google listings have Websites listed so it will not be able to find email addresses for those sites. Also not all websites list an email address.

In the drop down list you will see the businesses that have an email address have a small @ icon to the left of the business name. Those without have a dash/hyphen (-).

If you call or email (click on the links) Those businesses will be flagged as either phoned or emailed. Again that will show against the business name in the drop down list.

The phones or emailed notices will only stay during that current session. Closing and reopening, or refreshing, the html tool will clear those flags.



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6. Best Practices & Compliance

Using the Lead Gen Robot gives you fast access to business leads, but you must use them responsibly.

Do:

- Use for genuine business outreach only.
- Personalize messages where possible.
- Keep track of who you've already contacted.

Don't:

- Spam businesses with repeated or irrelevant emails.
- Share contact lists without permission.

Legal checks:

- Follow local laws (e.g. GDPR in the UK/EU, CAN-SPAM in the US).
- Only email businesses where outreach is allowed.

**Responsible use builds trust
and avoids problems.**



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7. Troubleshooting

Problem: No leads extracted

- Make sure you saved the full Google results page as .html/.htm.
- Check you uploaded the correct file.
- Ask the robot why there are no results

Problem: Phone numbers missing

- Ask the robot to recheck with your country's format (e.g. UK: 01752 123456).
- Provide an example so it can pattern-match.
- If the Google listing include a country code ensure you use that in your pattern-match.

Problem: Email/phone page doesn't open properly

- If you emailed to your phone, don't use the email preview. Download the file and open in Chrome.

If opened in preview (directly from email app) you will see no business or email details. Use 3 dot menu at top right of phone to "Open In Different App". Choose Chrome or similar browser.

Problem: Whole column blank

- Ask the robot to retry with improved extraction, tell it the issue.

Problem: Any other

- Explain the problem and ask the robot to fix the issue and retry.